Audi Sport



With its involvement in motorsport and the host of associated technological achievements, Audi has demonstrated "Vorsprung durch Technik" successfully on racetracks around the globe. The items with the red diamond symbolise the brand's sporty spirit and give your customers a hands-on feel of the fascination of Audi Sport.

Audi collection









Unisex biking gloves 313.15.037.03-05



Men's short-sleeved cycling jersey 313.15.034.01-06



Audi Sport e-tron MTB

The lightweight among the e-bikes. At 18.2 kg, it is one of the lightest carbon e-mountain bikes in the world.

Details

- · 27.5" cross-country/marathon e-mountain bike, full suspension
- $\cdot {\it High-modulus\,unidirectional\,carbon\,monocoque\,frame}$
- available in frame sizes 40 cm, 45 cm and 50 cm • Bosch Performance CX mid-mounted motor, 250 W, max. 75 Nm
- · Bosch lithium-ion battery 36 V, 500 Wh
- · Shimano XTR Di2 11-speed electronic gearshift
- DT Swiss OPM O.D.L. 120 Race suspension fork/X313 carbon shock absorber
- · DT Swiss XMC 1200 spline wheel set with carbon rims
- Magura MT8 disc brakes with carbon brake levers
- \cdot Tune carbon crank with titanium sprocket
- Selle Italia Flite tekno flow saddle with covering in original Audi fine Nappa leather
- Bosch Nyon computer with GPS navigation and 2D and 3D map view
- · Colour design by Audi industrial design Munich
- · Pedelec with e-support for speeds up to 25 km/h
- Made by Haibike
- · Limited edition of 100 units

Colour: black/red/silver

Unisex biking gloves

Back of hand made from highly elastic material, palm made from velour material with additional padding for optimum pressure relief.

Material: Back of hand 82 % Lycra, 18 % elastane; palm mesh material 100 % polyester; padding 50 % polyester, 50 % polyurethane

Sizes: M-XL

Men's short-sleeved cycling jersey

Close, ergonomic fit with longer back. Back with 3 slip pockets.

Material: 100 % polyester, highly elastic, wear-resistant, quick-drying, antibacterial treatment Sizes: XS-XXL





G9 sports sunglasses

311.15.005.00

Men's cycling shorts 313.15.035.01-06

Audi Sport





Men's cycling shorts Braces made from soft mesh for optimum fit,

seat pad, anatomically shaped, leg seam with slip-resistant soft rubber band.

Material: 80% polyamide, 20% elastane Sizes: XS-XXL

G9 sports sunglasses

Black, with gloryfy logo, red frame on the inside, grey lenses, slightly mirrored with LSF 3, UV protection 400, glasses case included. Made in Austria.

Men's active jacket

Ultralight windbreaker jacket, tight fit, longer back for ideal wear comfort, back with 2 slip pockets, slip-resistant seam.

Material: 100 % polyester, cross-stretch Functionality: water and wind-resistant, Breathability 20,000 g/m²/24 h Sizes: XS-XXL

Audi Sport Racing Bike

Limited edition of 50 units.

- · Frame: Lightweight "Urgestalt" carbon racing bike frame, weight 0.79 kg. Frame sizes 48/51/54/56/58 cm, limited edition badge with individual number 01/50, 02/50, etc.
- · Fork: Lightweight all-carbon Head tube: integrated, sealed industrial bearings
- Gears: Shimano Dura Ace Di 2 electronic shifting, cassette 11–28, compact crankset 34/50, 2 × 11 gears
- Brakes: Shimano Dura Ace · Wheels: Lightweight "Meilenstein" C 16/20 spokes
- · Handlebars: Lightweight "Rennbügel" carbon racing bike handlebars:
- width 40/42/44 cm, depending on frame size
- · Handlebar tape: Lightweight handlebar tape, black
- · Stem: 3T Team Stealth, stem length 90/100/110/120 mm, depending on frame size
- Seat post: Lightweight carbon seat post in Audi design
- Saddle: Selle Italia SLR Kit Carbonio, covering with original Audi R8 fine Nappa seat leather
- · Tvres: Continental Grand Prix 4000 S II. size 700×25
- · Inner tube: Continental Race, 60 mm Sclaverand valve Lightweight "Edelhelfer" carbon bottle cage
- · Pedals: Shimano Dura Ace PD-9000 incl. cleats





Women's leather gloves 313.14.022.01-03

Men's leather gloves 313.14.023.01-03



Key ring R8 318.12.001.00





Women's leather gloves Sizes: 7-8

Men's leather gloves Sizes: 8.5-9.5

Gloves made from soft lambskin leather, suitable for using touchscreens. With slip-resistant pattern.

Valextra travel bag

Black leather with all-round zip, red lining. Can be opened completely and folded flat. Fits behind the Audi R8 seats.

Dimensions: 49 × 35 cm

Valextra suitcase

Black leather, 2 Pirelli wheels, extendable handle to pull the case. Flat leather handle, all-round zip. Red interior lining, 2 straps, zip compartment. Suitable for the Audi R8 luggage compartment.

Dimensions: 9.3 × 3 × 1 cm

Key ring R8

Stainless steel, with matt black high-quality coating, red insert and recessed R8 logo.

Maße: 9,3 × 3 × 1 cm

Ballpoint pen R8

Audi R8 chrome ballpoint pen.





Travel bag Marinepool 315.16.006.00



R8 sculpture computer mouse 329.15.009.00



Key ring carbon 318.16.005.00







Shoulder bag that fits behind the seats and in the luggage compartment of the R8, adjustable shoulder strap, closable flap with grey outer pocket.

Weekender Marinepool

Bag with 2 handles, fits in the luggage compartment. Roll top for closing, side zips allow the bag to be expanded, carry strap, grey outer pocket.

R8 sculpture USB stick

8 GB storage and 2.0 USB interface.

Material: stainless steel

Audi Sport carbon chronograph¹

Genuine carbon dial with Audi Sport branding, stainless steel case with red chronograph pin, backlit hands. Japanese Citizen 6 S10 movement with date display and chronograph stopwatch function. Tachymeter scale for speed measurement. K1 safety glass, waterproof to 10 atm. Made in Germany.

Case dimensions: diameter 42 mm Height: 6.5 mm

R8 sculpture computer mouse

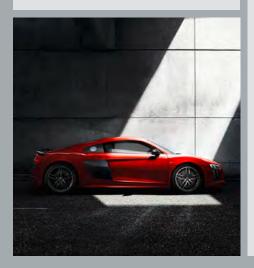
Abstract shape follows contours of the R8. Wireless, with touch sensor surface, USB interface (1.1 or 2.0), 2,000 dpi laser sensor. Compatible with Windows PC and Mac.

Key ring carbon

Stainless steel with genuine carbon fibre similar to the inlay used in Audi Sport vehicles. Branding with Audi Sport.

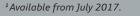


R8 sculpture USB stick 329.16.002.00











Men's wallet¹ 314.17.007.00



Miniature wallet¹ 314.17.008.00

Chronograph PreciDrive

Women's PreciDrive watch

310.16.001.00

with S strap 310.16.002.00

with M strap

310.16.002.20



Men's quilted reversible jacket Sizes: S-XXXL

Women's quilted reversible jacket Sizes: XS-XXL

Material: black exterior 100 % polyamide nylon, red interior and quilting 100% polyester

Chronograph PreciDrive

Matt black case, black dial, illuminated hands and hour markers. Waterproof to 10 atm, K1 mineral glass, Swiss PreciDrive movement (increased precision), date display, stopwatch function with tachymeter scale to calculate speed. Black fabric strap with stainless steel clasp. Swiss made.

Case dimensions: diameter 44 mm

Women's PreciDrive watch

Three-hand watch with stainless steel case in satin finish, black dial, illuminated hands and hour markers, waterproof to 10 atm, K1 mineral glass, ETA F05.411 PreciDrive movement (increased precision), date display, braided fabric strap with Velcro fastener. Swiss made.

Case dimensions: diameter 36 mm

Bluetooth headset B&O PLAY

Limited edition from B&O, which has been supplying innovative sound systems for Audi vehicles for many years. With active noise cancellation for the highest sound quality. Wireless with Bluetooth 4.0 and aptX codec.

Material: stainless steel. aluminium. lambskin leather Dimensions: 180 × 190 × 40 mm

Men's wallet¹

Made from grained black cowhide leather with 2 large pockets for banknotes, coin compartment, flap, 10 card pockets and mesh pocket for ID cards.

Material: 100 % cowhide leather Dimensions: 12.2 × 9.5 × 1.2 cm

Miniature wallet¹

Made from black grained cowhide leather. Large compartment for banknotes and four pockets for cards.

Material: 100 % cowhide leather Dimensions: 7.5 × 10 × 0.5 cm

¹Available from July 2017.

Men's softshell sleeveless jacket 313.15.015.02-06



Pin, Audi Sport, 30 units¹ 319.17.003.00

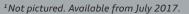




315.16.014.00



Messenger Bag 315.16.013.00





Men's softshell sleeveless jacket

Water-repellent, inside bonded with mesh.

Material: softshell with outside 80 % polyamide nylon, 20 % spandex; inside 80 % polyester, 20 % spandex Functionality: water column 5,000 mm, breathability 10,000 g/m²/24 h Sizes: S-XXL

Carbon-look mug

Made from porcelain with carbon-look print. Plastic lid and silicone sleeve as heat protection.

Material: porcelain, silicone, plastic Capacity: 400 ml

Pin, Audi Sport, 30 units¹

Pin with Audi Sport rhombus stamped out of metal, frame gloss nickel-plated. Individually packed in an Audi Sport pin box, 30 units per packaged unit.

Red rhombus cufflinks

Made from stainless steel with high-quality enamel insert

Key ring

Stainless steel with matt surface.

Dimensions: 6.5 × 3.3 × 0.9 cm

Weekender

Made from vehicle materials with pattern to match the Audi Sport seats. With large main compartment and zipped interior compartment.

Material: Exterior 60 % leather, 40 % Alcantara. Dimensions: 57 × 32 × 26 cm

Messenger Bag

Made from vehicle materials with pattern to match the Audi Sport seats. With a large padded main compartment and various practical organiser pockets.

Material: Exterior 60% leather, 40% Alcantara. Dimensions: 40 × 30 × 11 cm





313.16.031.01-06

black 313.16.031.11-16

Audi Sport

Wash bag 315.16.003.00

Rotating bezel, stainless steel case, black dial, illuminated hands and hour markers, waterproof to 10 atm,

K1 mineral glass, ETA F05.411 PreciDrive movement (increased precision), silicone strap with stainless steel clasp. Swiss made.

Audi Sport

Case dimensions: diameter 45 mm

Diver's watch PreciDrive

Men's polo shirt Sizes: S-XXXL

Women's polo shirt Sizes: XS-XXL

Light elastic material with quick dry treatment for optimum moisture transfer.

Material: 95 % cotton, 5 % elastane fine piqué

Sports bag

Large main compartment, padded base, 5 studs, mesh pocket and zipped compartment inside, side pocket with shoe bag. Co-branding with Deuter.

Material: Polyester - 600D, water-repellent, PU-coated Dimensions: 27 × 61 × 27 cm Volume: 52 l

Wash bag

Large main compartment with 2 zipped compartments, 3 mesh pockets, elasticated strap with hook and loop for hanging up. Co-branding with Deuter.

Material: Polyester - 600D, water-repellent, PU-coated Dimensions: 22 x 19 x 9 cm Weight: approx. 180 g





311.15.004.00









Men's softshell jacket Sizes: S-XXXL

Women's softshell jacket Sizes: XS-XXL

Water-repellent, inside bonded with mesh.

Material: softshell with outside 80% polyamide nylon, 20% spandex; inside 80% polyester, 20% spandex Functionality: water column 5,000 mm, breathability 10,000 g/m²/24 h

Ski goggles

Ultralight, frameless ski goggles – the world's lightest, weighing in at just 68 g. Highly flexible, unbreakable plastic material, providing greater protection and comfort. Mirrored I-Flex[®] double lens. Co-branding with gloryfy. UV protection 400. Made in Italy.

Audi Sport watch

Three-hand watch made from matt black plastic with fibre glass. Silicone strap with structure of the Audi Sport rhombus. Waterproof to 5 atm.

Case dimensions: diameter 45 mm

Wallet

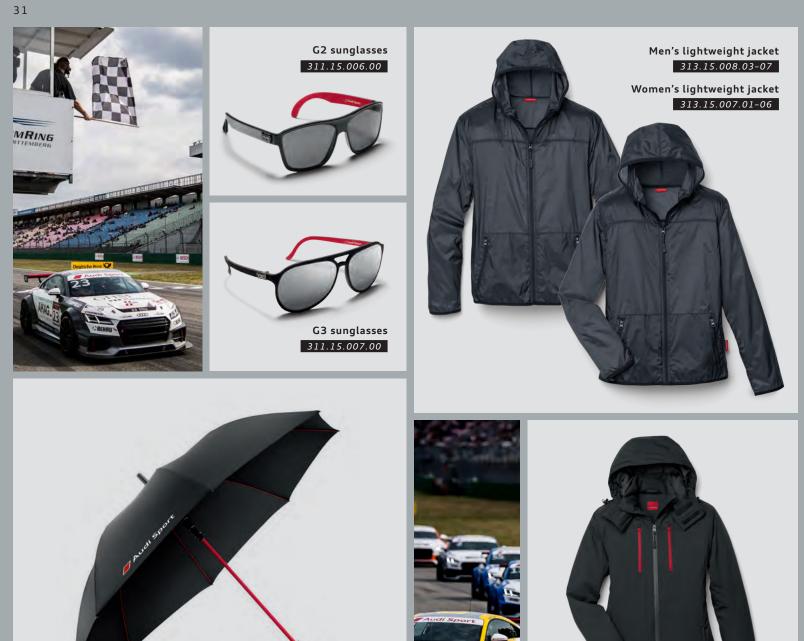
Black, opening and coin compartment with Velcro fastener, large banknote pocket, 4 card pockets.

Material: Polyester - 600D, water-repellent, PU-coated Dimensions (closed): 10 × 14.5 × 1 cm Weight: approx. 30 g









Audi Sport



G2 sunglasses

Frame black on the outside, red on the inside. Audi Sport logo subtly placed on the inside of the arm, gloryfy logo on the outside of the arm. Grey lenses with LSF 3, UV protection 400, glasses case included. Made in Austria.

G3 sunglasses

Matt black, red frame on the inside with gloryfy logo. Slightly mirrored grey lenses, LSF 3, UV protection 400, glasses case included. Made in Austria.

Men's lightweight jacket Sizes: S-XXXL

Women's lightweight jacket Sizes: XS-XXL

Ultralight rain jacket, windbreaker jacket, including enclosed bag.

Material: 100 % polyamide nylon Colour: grey

Umbrella large

In black with a red frame, with original quattro tyre track on the handle.

Material: Umbrella canopy 100% polyester, handle plastic, steel shaft with plastic covering

Women's outdoor jacket

Winter warm Thinsulate quilting, removable hood, rubber badge, guilted lining, practical inside pockets.

Material: 100 % polyester Colour: black Sizes: XS-XXL

Women's outdoor jacket

313.15.009.01-06



Umbrella large 312.14.002.00













Metallic rhombus key ring

Metallic, with rubber surface.

Chronograph¹

With black stainless steel case (IP plating), Audi Sport branding on red dial, backlit hands and hour counters. Crown protection, black aluminium bezel with tachymeter scale, Japanese Miyota OS10 movement, chronograph function and date display. Sporty, black silicone strap with red contrasting stitching, watertight up to 5 atm.

Case dimensions: diameter 44 mm Height: 10 mm.

Snapback cap

Material: 100 % cotton Colour: grey Size: universal (adjustable)

Men's sweat hoody Sizes: S-XXXL

Material: 70% polyester, 30% cotton

Women's sweat jacket Sizes: XS-XXL

Material: white outer fabric 62 % polyester and 38% cotton, grey outer fabric 73% polyester and 27% viscose, brushed (smooth) interior

Gear lever knob umbrella¹

With a replica of the Audi RS gear lever knob made out of plastic as a handle.

Material: canopy made from 100% polyester Diameter: approx. 100 cm





Audi Sport

Mug

Double-walled mug made of plastic with screw lid. Suitable for hot and cold drinks.

Material: 100 % plastic . Capacity: 350 ml

Fan Shirt RS

Short-sleeved crew neck shirt with print on the front and Audi Sport logo on the sleeve.

Material: 100 % cotton Sizes: S-XL

Start/stop key ring¹

Shaped like the R8 start/stop button. With "START NEVER STOP" print and engraved with #LeagueofPerformance.

Material: Die-cast zinc, leather, aluminium

Leather key ring Audi S-Model, Audi RS-Model, Audi R8

Metallic surface, tag made of grained cowhide leather. Made in Germany.

Dimensions: 9.3 × 3.3 × 0.9 cm

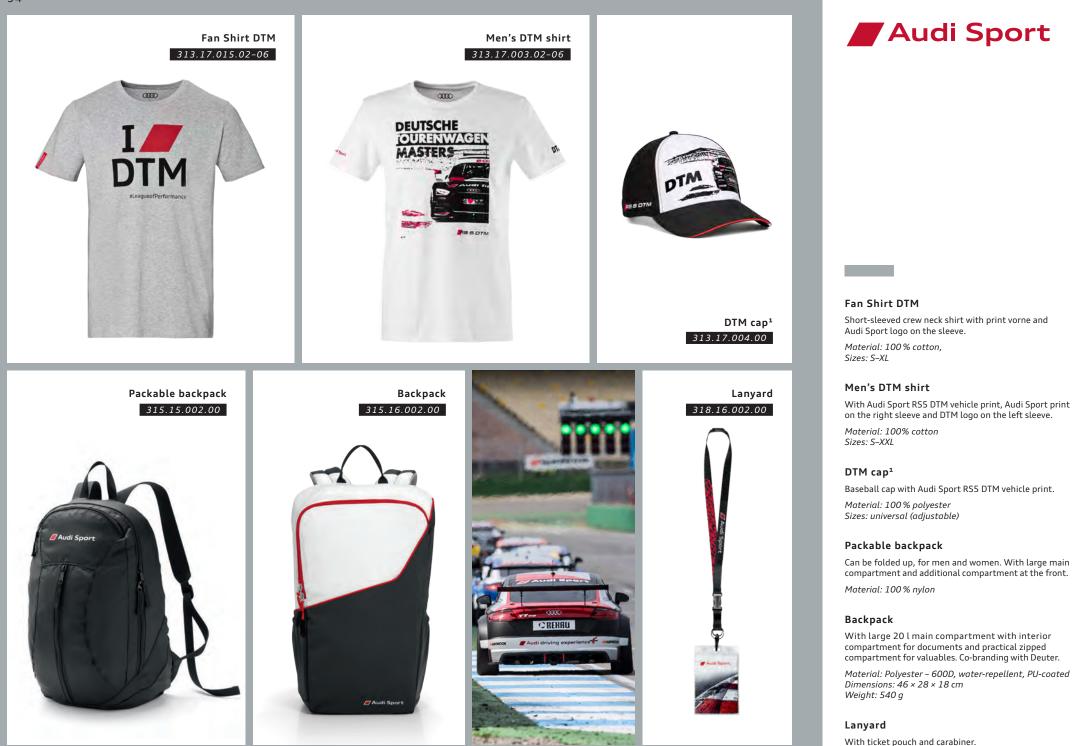
Key ring with trolley chip

Shaped like the Audi RS brake. Integrated trolley chip.

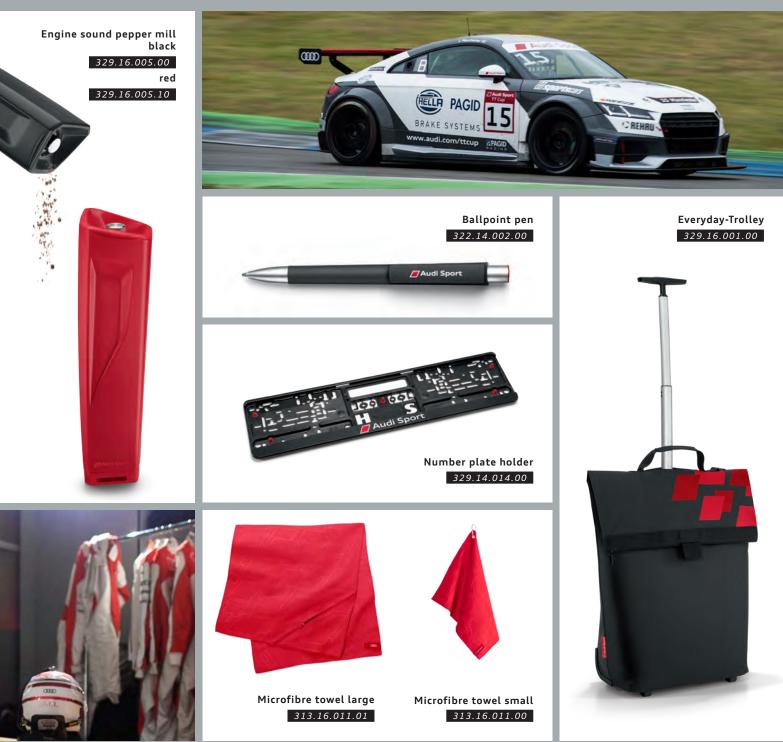
¹Available from June 2017.

318.16.001.00

318.17.001.00



¹Available from June 2017.





Engine sound pepper mill

Electric pepper mill with engine sound. Rust- and wear-free CeraCut[®] high-power ceramic grinding mechanism. Includes batteries. Co-branding with AdHoc.

Material: plastic, ceramic Dimensions: 22 × 6.2 × 5.5 cm Volume: 25 g

Ballpoint pen

Made from high-quality plastic, with black refill.

Number plate holder

With practical registration plate switching function, also suitable for mounting on convex surfaces. Complies with EU Directive.

Material: plastic Dimensions: 520 × 110 mm (corresponds to German plate dimensions)

Microfibre towel

In red with embossed honeycomb motif.

Material: 80 % polyester, 20 % polyamide

large Dimensions: 90 × 40 cm

small Dimensions: 40 × 30 cm

Everyday-Trolley

2 rollers, height-adjustable telescopic handle with 2 settings. Zip compartment on the back. Co-branding with reisenthel.

Material: water-repellent polyester fabric Dimensions: 43 × 53 × 21 cm Volume: 43 l







36

Men's comic print shirt 313.17.001.02-06



Men's comic print shirt

With R8 comic motif. Branding with Audi Sport loop label on the right sleeve.

Material: 100 % cotton Sizes: S-XXL

Comic print cap¹

Baseball cap with comic print. Audi Sport label on the back.

Material: 100 % polyester Size: universal (adjustable)

Mug¹

With comic motif. Audi Sport logo on the inside.

Audi R8 V10 kit, Vegas yellow

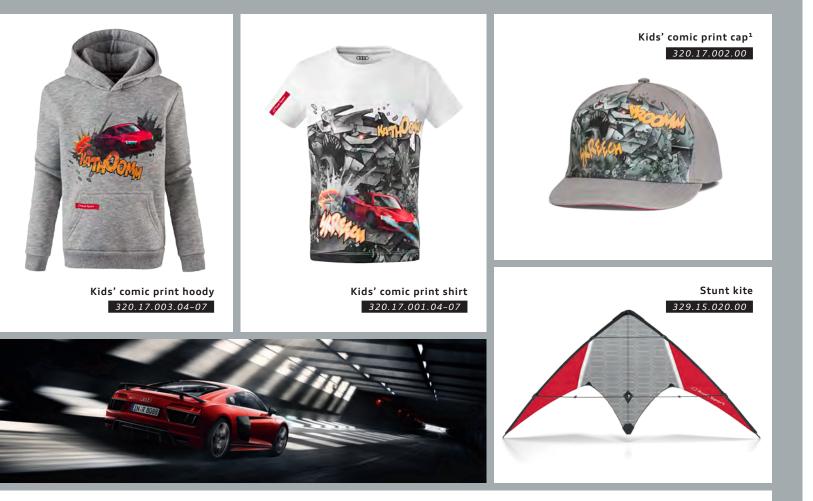
Toy car kit for an Audi R8 Coupé V10, 1:24 scale. Not suitable for children under 3 years.

Audi R8 V10 Coupé RC, dynamite red

Remote-control toy car Audi R8 V10 Coupé in 1:24. Accurately detailed reproduction of the Audi R8 V10 Coupé body. Functions: left/right, forward/backward, stop. Includes 27 MHz remote control and 5 x AA batteries. Not suitable for children under 3 years.

¹Available from June 2017.

Audi Sport





Audi R8 V10 Pullback 1:38, dynamite red 320.16.001.10



Audi R8 V10 Pullback 1:38, Vegas yellow 320.16.001.20

Kids' comic print hoody

Sweat hoody with comic print motif, matches T-shirt and baseball cap.

Material: 50 % cotton, 50 % polyester Sizes: 98/104–134/140

Kids' comic print shirt¹

With comic print motif and branding, Audi Sport logo on the right sleeve.

Material: 100 % cotton Sizes: 98/104–134/140

Kids' comic print cap¹

Modern "snapback" kids' cap. Size/width: approx. 53-55 cm

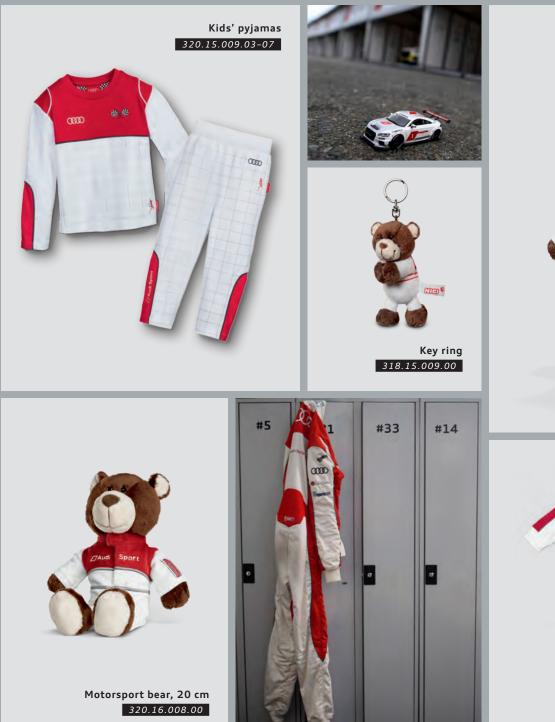
Stunt kite

Wingspan: 145 cm Height: 70 cm Fibreglass frame: 4 mm Wind range: approx. 2–6 Bft

Audi R8 V10 Pullback

Die-cast toy car, doors can be opened, pullback motor, scale 1:38, suitable for children from the age of 3.

¹Available from June 2017.





Audi Sport Champion

Baby's racing bodysuit

320.14.001.01-02

Motorsport bear, 40 cm



Kids' pyjamas

2-part, a take on the original Audi Sport racing suit, "quattro" on the back.

Material: 100 % organic cotton Sizes: 86/92–134/140

Key ring

In the shape of the Audi motorsport bear, with magnetic paws. Size approx. 10-11cm.

Material: 100 % polyester plush

Motorsport bear

With fluffy fur, removable racing suit is a take on the original Audi Sport racing suit. Co-branding with NICI.

Material: 100 % polyester Size: approx. 40 cm

Baby's racing bodysuit

Audi romper suit for babies - a take on the original Audi Sport racing suit design. Can be completely unbuttoned for easy putting on and taking off.

Material: 100 % cotton Sizes: 62/68, 74/80





Junior quattro Motorsport 320.14.010.00









320.14.002.01-02

Audi Sport



The 3 smaller sizes have shoulder openings with press studs for easy putting on. Trousers with elasticated waistband and short red drawstring.

Material: 100 % cotton interlock Sizes: 62/68–122/128

Kids Car Motorsport

Black body with sporty racing livery, black Singleframe and black rims.

Dimensions: 116 × 62 × 58 cm Weight: 13.5 kg

Baby's shoes

With Velcro fastener and outer sole with imprinted original quattro tyre track.

Material: velour leather, PU artificial leather Approximate sizes: 17–18

Junior quattro Motorsport

Black rims, motorsport racing livery, functioning LED daytime running lights, touch-sensitive on-off switch in the cockpit. Batteries included.

Baby wrapover bodysuit

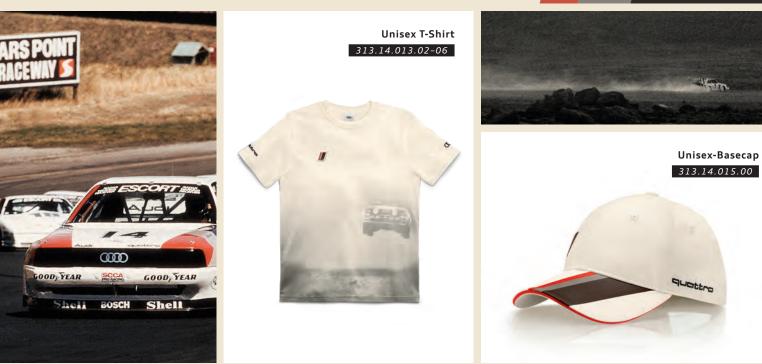
Can be completely unbuttoned with print on the back.

Material: 100 % cotton interlock Sizes: 62/68, 74/80

heritage m

Audi collection

The heritage collection pays tribute to the countless Audi motor racing victories, some of which have become legendary. For everyone that can still feel the exhilaration of the milestones of "Vorsprung durch Technik" even today and would like to express their passion with suitable lifestyle articles.



<image>

herihage

Unisex T-Shirt

Unisex-Blouson

313.14.014.02-06

With short sleeves and round neck. Printed with screen print and "jumping car" from the 1982 San Remo Rally.

Material: 65 % cotton, 35 % polyester Sizes: S-XXL

Unisex-Basecap

For men and women in retro design.

Material: 100 % cotton Sizes: One size (approx. 57–59 cm), adjustable

Unisex-Blouson

Jacket in racing driver style, front pockets with lasercut edging. Quilted shoulder yokes, mesh lining on the inside, Audi rings on the neck.

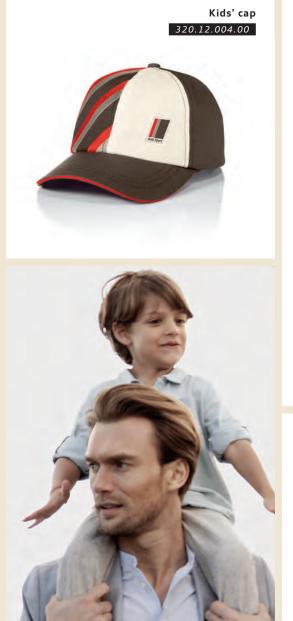
Material: 100 % polyester Sizes: S-XXL

Leisure bag

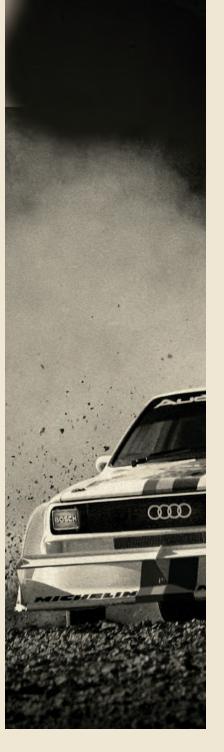
In off-white with large, spacious main compartment, practical side pocket and removable shoulder strap.

Material: artificial leather Dimensions: 52.5 × 21 × 30 cm









Kids' cap

Size adjustable with a metal clasp.

Material: 100% cotton canvas Size: universal (adjustable)

Men's polo shirt

Shirt with "quickdry finish" (dries 30 % faster), woven. Diagonal stripes in Heritage Audi Sport colours on the front. quattro embroidery on one sleeve.

Material: 95 % cotton, 5 % elastane Sizes: S-XXL

Unisex shoulder bag

Fully lined, 1 inner pocket, adjustable shoulder strap

Material: 100 % polyurethane artificial leather Size: approx. 20 × 16 × 6 cm Audi Vorsprung durch Technik

Audi Sport GmbH

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